



2023 Sponsorship Investment Opportunities

The Wagoner Area Chamber of Commerce would like to give you the opportunity to invest in your business and community this year through one of our many events or programs. Sponsorship opportunities are a great way to gain visibility for your business and help the chamber make Wagoner a better place to work, live and raise a family. We have sponsorships big, small and one that covers all of our major events for one low price.

If you have any questions about any of the sponsorship opportunities described below, please reach out to us at 918-485-3414 or via email chamber@wagonerchamber.org if you would like to purchase a sponsorship return the last page to the chamber office via mail, email, or in person.

2023 Chamber Events & Programs

Items with an asterisk are included in our Platinum Partnership Program

- *Awards Banquet & Sweets Auction
- *Summerfest
- *Lucky 13 Fishing Tournament
- *Christmas Parade
- *Chamber Website
- *(2) City Wide Garage Sales, Spring and Fall
- *Business After Hours/ Coffee Networking Events
- *General Membership Networking Meetings
- *Women-in-Business Networking Breakfasts

Platinum Partnership Program: \$2,000

*Sponsorship recognition at all major events and exclusive sponsorship opportunities all for one low price! **Total Savings of \$1450!***

Deadline May 1st

- **Programs/Event Exclusive to Platinum Partners Only!**
 - Logo displayed at the top of each months Chamber Newsletter
 - Annual Legislative Event Sponsor
 - Logo Displayed at Event
 - Logo on Digital Graphic
- Chamber's Annual Awards Banquet and Sweet's Auction Premier Sponsor
- Summerfest Premier Sponsor
- Billy Parker Lucky 13 Fishing Tournament Premier Sponsor
- Chamber Website Sponsor
- Christmas Parade Sponsor
- (2) City wide garage sale weekend sponsorships
- Logo displayed in promotion of Women in Business Events
- Logo displayed in promotion of Networking at Night and/or Networking and Coffee events
- Sign with logo displayed at the following chamber events: Summerfest, Lucky 13, Legislative Forum, Christmas Parade.
 - A special sign will be made for the awards banquet to go with the theme. An example of last year's signs can be found on the next page.

***Individual Sponsorship Investment
Opportunities Next Pages***

62st Annual Summerfest in Downtown Wagoner

Deadline May 1st

Our 60th annual Summerfest saw over 10,000 guests over the three-day period. We had guests and visitors from all over Oklahoma and some even came from surrounding states. The move back home to Historic Downtown Wagoner was challenging, but incredible rewarding for the businesses, non-profits that participated. Overall, the feedback was very positive. We are excited about the future of this festival and its growth. The festival is open for a total of 20 hours so there is ample opportunity to get your business or organization recognized as a sponsor for a very affordable price. We recently added some fun new sponsorship opportunities so we can help you advertise for an affordable price, and you can help us make Summerfest bigger and better than ever for future generations.

Summerfest Premier Sponsor: \$700.00

- Logo displayed at event on sign
- Logo printed on Summerfest digital graphics and posters
- Logo printed on the back of Summerfest volunteer shirts as a Premier Sponsor
- Logo displayed on Summerfest Premier sponsor graphic to be posted on chamber's social media the week of event
- 2 free premier booth space at Summerfest with electricity
*If you do not wish to use your (2) vendor booth spaces, you may donate them to a non-profit organization of your choice for use.

Summerfest Special sponsor: \$350.00

- Business name printed as line item on Summerfest digital graphic and posters
- Business name printed as line item on the back of Summerfest volunteer shirts as a Special Sponsor
- Business name printed as a line item on Summerfest Special Sponsor graphic to be posted on chamber's social media the week of event
- 1 free premier booth at Summerfest with electricity
*If you do not wish to use your (2) vendor booth spaces, you may donate them to a non-profit organization of your choice for use.

Food Alley/Festival Market Sponsor-\$500 (2 Available)

- Logo displayed on sign with other sponsors displayed at the entrance of the food vendors with a map of the festival, vendors, and other information
- Logo on digital graphic posted to chamber social media thanking food alley/ Festival Market sponsors

Entertainment Sponsor \$500 (10 available)

- Business name announced from the stage before all special entertainment
- Logo on sign displayed on the front of stage
- Logo printed on Summerfest digital and print flyers

Summerfest Sponsorship Opportunities Continued on Next Page

Children's Games Sponsor- \$250

- Sign at Children's Games with your Logo
- Logo on digital graphic circulated on social media
- Logo on flyer handed out at local schools to each student from Pre-K-5th
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Port-a-Potty Sponsor-\$250 (2 available)

- 12x12 sticker bearing your company name on five port-a-potties.
- Thank you, graphic, posted to social media the week of Summerfest

Trash Can Sponsor-\$250 (2 available)

- 12x12 sticker bearing your company name on five trashcans.
- Thank you, graphic, posted to social media the week of Summerfest

T-Shirt Sponsor \$100 (10 available)

- Business name listed as a line item on the back of the Summerfest volunteer shirts as a T-Shirt Sponsor

Spring and Fall City Wide Garage Sale Weekend (s)

Twice a year our City-Wide Garage Sale brings hundreds and maybe thousands of people from surrounding towns to Wagoner, Oklahoma. We are excited to offer a two City-Wide Garage Sale Weekends in 2022!

Spring: TBA
Deadline April 1st

Spring City Wide Garage Sale Weekend Sponsor: \$100

- Logo on entry form
- Logo on digital flyer circulated on social media
- Logo on paper flyer distributed around town
- Logo on digital graphic with participant addresses

Logo **will not be** published in the newspaper with the addresses. Logo will be published on advertising distributed by the Wagoner Area Chamber of Commerce. This is a great opportunity for restaurants and retailers!

Fall: TBA
Deadline September 1st

Fall City Wide Garage Sale Weekend Sponsor: \$100

- Logo on entry form
- Logo on digital flyer circulated on social media
- Logo on paper flyer distributed around town
- Logo on digital graphic with participant addresses

Logo **will not be** published in the newspaper with the addresses. Logo will be published on advertising distributed by the Wagoner Area Chamber of Commerce. This is a great opportunity for restaurants and retailers!

Annual Battle of the Businesses Kickball Tournament at Maple Park

Deadline May 1st

Enjoy a day of networking and fun in the sun at the Chamber's annual Kickball Tournament at Maple Park. Lace up your sneakers, stretch those hamstrings and round up your office or organizations finest athletes for our annual tournament. This is a great opportunity for networking and team bonding. Historically, we have about 10 teams of 10 and their families at the tournament.

Kickball Tournament Sponsorship with Team Entry Included: \$350

- Entry into tournament for one team of 8-10 players
 - Free shirt for each player on team if registered by May 1st
- Logo on shirts given to participants
- Logo on digital flyer
- Special mention at the event
- Business Logo on Kickball Sponsor graphic posted on chamber's social media

Kickball Tournament Sponsorship Only Team Entry Not Included: \$200

- Logo on shirts given to participants
- Logo on digital graphic circulated on social media
- Logo on digital/paper entry form

Billy Parker Lucky 13 Bass Fishing Tournament on the GREAT Lake Ft. Gibson

Sponsorship Deadline for Lucky 13 May 1st

The 2021 Lucky 13 fishing tournament was another record-breaking year for us. We had over 180 (2) angler teams participate that came from all over Oklahoma and multiple states. Our anglers took home over \$25,000 in cash and prizes and are all excited to come back to fish in 2022.

Billy Parker Lucky 13 Bass Fishing Tournament Premier Sponsor: \$500.00

- Logo Printed on Lucky 13 brochure, entry form, and flyer
- Logo displayed on Lucky 13 webpage linked to your webpage or social media (www.fishlucky13.com)
- Business Logo printed on back of volunteer t-shirts as Premier Sponsor
- Business name displayed at event
- Business Logo displayed on promotional graphic to be posted on chamber's social media
- Special mention at event

Billy Parker Lucky 13 Bass Fishing Tournament Special Sponsor: \$300.00

- Business name printed as a line item displayed on flyer
- Business name printed as a line item on the back of volunteer t-shirts as Special Sponsor
- Business name printed as a line item displayed promotional graphic to be posted on chamber's social media
- Special mention at event

Billy Parker Lucky 13 Bass Fishing Tournament T-Shirt Sponsor: \$200

- Business name printed as a line item on the back of volunteer t-shirts
- Special mention at the event

Billy Parker Lucky 13 Bass Fishing Tournament Prize Sponsor: \$100

- Business name printed as a logo on prize sponsor graphic posted to social media
- Special mention at the event

Annual Awards Banquet and Auction:
Date and Theme TBA

Deadline July 1st

Historically, our Awards Banquet and Auction is a sold-out event! At this event we honor Business of the Year and community members for their accomplishments and contributions to Wagoner. We are currently hosting our annual event at Patio on the Hill and enjoy the evening outside. It has been a hit and everyone has enjoyed themselves the last two years. We are looking forward to the 2023 banquet and will announce details early in the new year about the theme. We encourage our guests to dress accordingly. Here is a photo of our event last year. Our theme was Kentucky Derby! We are known for our fun themes and decorations. This year will not disappoint! You will not want to miss out on your business being showcased at this event as a sponsor.



Banquet Premier Sponsor for \$750.00

- One **RESERVED** table of 6, admission and meal
- Company Logo on reserved table marker
- Business name displayed on **LARGE individual** custom sign cohesive with theme (see photo above from last year).
- Business Logo in event program listed as Premier Sponsor
- Business Logo on digital flyer
- Business Logo on Premier Sponsor graphic that will be posted on chamber social media on event week
- Special mention from emcee on stage during event

Friends of the Chamber \$375

- 3 Tickets to event, admission and meal is included (no reserved seating)
- Business listed as line item in event program as Friends of the Chamber
- Business listed as line item on flyer
- Business listed as a line item on one small sign at the banquet with other Friends of the Chamber Sponsors
- Business listed on Friends of the Chamber graphic that will be posted on chamber social media on event week
- Special mention from emcee on stage during event

First Round Sponsor \$750

- Exclusive to ONE Sponsor Only
- Allows any guest over the age of 21 with a valid ID to receive one (1) free cocktail or beer
- Logo in Program as First Round Sponsor
- Custom Sign Displayed at the Bar
- Special mention from emcee on stage during event
- Special Mention on social media

Reserved Table \$350

- One **RESERVED** table of 6, admission and meal included
- Company Logo on reserved table marker

Wagoner Christmas Parade
A Parade of Lights and Characters
December 7st, 2023

Every year the chamber gets to kick off the magic of the Christmas season by hosting Wagoner's Annual Christmas Parade of Lights and Characters. Thanks to a great partnership with the Wagoner City Public Library our parade has dozens of characters march down Cherokee street greeting all of our guests. Other towns talk about and enter our parade because they enjoy it so much. Thousands of citizens and out of town visitors enjoy our parade each year as they line the streets of Wagoner to bring in the Christmas season.

Christmas Parade Sponsor \$200

- Logo printed on entry form
- Logo printed on flyer
- Logo printed on displayed at the event
- Logo displayed on Christmas Parade sponsor graphic posted to social media
- Special mention at event from stage

Deadline October 1st

Networking/Meeting Sponsorship Opportunities

Over the course of the year we host a variety of meetings. Your sponsorship and attendance is a great way to increase your businesses visibility in the community for a low price.

WIB Food Sponsor \$200

Limited to 4 sponsors (These will go quick)

- Choice of pastries, muffins, fruit and yogurt (You may provide a hot breakfast if you like for an additional cost or on your own.)
- Logo on advertisement used in newsletter and social media to promote the event
- Special mention at event

Business After Hours or Coffee Networking Event \$150

Limited to 4 sponsors (These will go quick)

*Event Sponsor must secure location and provide food and drinks of your choice for guests

- Event hosted at your business, or a venue secured by you
- Logo on advertisement used in newsletter and social media to promote the event
- Logo on digital graphic posted to social media
- Special mention at event

Website Sponsor

As a website sponsor you will be the first business or organization our website visitors will see when they arrive at our homepage. You can proudly display your logo on our website for an entire 12-month period for one low price!

Our website is the digital welcome mat and compass to the Wagoner area. It showcases all that we have to offer and will continue to evolve as we add new content. Over the course of a year the chamber receives over 10,000 calls for information about housing, utilities, tourism, things to do, events, information about Wagoner and more. Additionally refer our callers to our members when they are looking for a service or business. We have seen a major decrease in callers requesting printed materials and now refer most of our callers to our website for information.

In 2021 our old website had over 10,000 visits. We anticipate that number to double or possibly even triple this year, because our goal is to drive traffic to our website from social media. We are excited about our new website and how it will showcase our members, city and the chamber.

Chamber Website Sponsor: \$300

- Business Logo displayed as a sponsor on our website www.wagonerchamber.org (displayed from time of sponsorship acceptance for 12 months).
- Logo displayed will be linked to your website or social media if you do not have a website

**Wagoner Area Chamber of Commerce
Sponsorship Order Form**

Business Name: _____ Contact Name: _____

Preferred Payment Method: CHECK/CREDIT CARD

Send Invoice /Attention to: _____

Email Address if paying with Credit Card: _____

Sponsorship(s): Place a check mark in the box

PLATINUM PARTNERSHIP	COST	SELECTION (S)
Chamber Platinum Partnership	\$2,000	
INDIVIDUAL SPONSORSHIPS	COST	CHECK MARK SELECTIONS
Awards Banquet Premier Sponsor	\$750	
Awards Banquet Friends of the Chamber Sponsor	\$375	
Awards Banquet First Round Sponsor	\$750	
Awards Banquet Reserved Table of 6	\$350	
Summerfest Premier Sponsor	\$700	
Summerfest Special Sponsor	\$350	
Spring City-Wide Garage Sale Weekend Sponsor	\$100	
Fall City-Wide Garage Sale Weekend Sponsor	\$100	
Kickball Sponsor with team	\$350	
Kickball Sponsor without team	\$200	
Lucky 13 Fishing Tournament Premier Sponsor	\$500	
Lucky 13 Fishing Tournament Special Sponsor	\$300	
Lucky 13 Fishing Tournament T-Shirt Sponsor	\$200	
Lucky 13 Fishing Tournament Prize Sponsor	\$100	
Chamber Website Sponsor	\$300	
Christmas Parade Sponsor	\$200	
Check with the chamber office for availability on the following sponsorships		
Summerfest Food Alley/Festival Market Sponsor (limit 2)	\$500	
Summerfest Entertainment Sponsor (limit 10)	\$500	
Summerfest Children's Games Sponsor (limit 10)	\$250	
Summerfest Port-a-Potty Sponsor (limit 2)	\$250	
Trash Can Sponsor (2 available)	\$250	
Summerfest T-Shirt Sponsor (limit 10)	\$100	
Women In Business Food Sponsor (limit 4)	\$150	
Business After Hours/Coffee Networking (limit 4)	\$150	
TOTAL		